



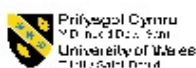
Swansea Bay City Region Joint Committee – 30 July 2019

Recruitment of Specialist Advisors to the Economic Strategy Board

Purpose:	To seek approval of the Joint Committee to commence recruitment of specialist advisors to the Economic Strategy Board (ESB) in accordance with the procedure outlined in this report.
Policy Framework:	Swansea Bay City Deal
Consultation:	Economic Strategy Board Programme Board
Recommendation(s):	It is recommended that: <ol style="list-style-type: none"> 1) Joint Committee approve the commencement of the recruitment of specialist advisors to the ESB in accordance with the procedure detailed in this report.
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Legal Officer:	Tracey Meredith, Monitoring Officer, SBCD
Access to Services Officer:	N/A

1. Introduction

1.1 In response to recommendations of the two Swansea Bay City Deal reviews specialist advisors will be appointed to provide additional expert insight and advice to the City Deal programme in order to support the successful delivery of the City Deal in ensuring that wider economic development opportunities for the region are realised.



2. Recruitment of Specialist Advisors

2.1 On 28th May 2019 it was agreed by Joint Committee that the ESB be broadened and a process for the appointment of specialist advisors be developed.

2.2 The advisors will work alongside the Economic Strategy Board (ESB) which has been established to provide private sector input and expertise to support the region's strategic plans for economic growth.

2.3 The advisors will principally be linked to the thematic areas of the City Deal. However due to the Joint Committee's focus on wider collaborative working in areas such as strategic transport and economic development, expressions of interest are being sought from experts representing any of the following fields:

- Digital innovation
- Skills
- Energy
- Manufacturing
- Young People
- Transport
- Local development
- Retail/F&B
- Tourism
- Micro businesses
- Heavy industry

2.4 Role of the Advisors

Working alongside the Economic Strategy Board, the role of the specialist advisors will be to provide expert input to support the Joint Committee and in particular the Economic Strategy Board in:

- Providing the business perspective and assurance that projects are progressing in line with sectoral needs
- Providing an expert insight into technical matters relating to the sectors
- Informing of specific trends/issues affecting the sectors
- Identifying activity/investment required to support the wider strategic vision of the Joint Committee
- Representing the City Deal in their respective sectors

The appointed advisors may also be asked to provide advice to the Joint Committee, Programme Board and PMO, as and when required. The advisors shall be required to report back to the Joint Committee on specific matters pertinent to the Deal.

2.5 Selection Criteria

All expressions of interest will be assessed against the following criteria:

Essential Experience, Skills and Attributes

- Knowledge and experience in any of the related fields
- Strong leadership and partnership ethos
- Ability to convey the views of the wider business community
- Demonstrate an understanding of the wider strategic environment

The Swansea Bay City Region recognises the importance of developing and growing the Welsh language and welcomes expressions of interest from candidates who can demonstrate their capability to work in either English or Welsh.

2.6 Meeting Schedules

The advisors will be invited by the Chair of the Economic Strategy Board (ESB) to attend meetings as and when specialist input is required by the Board. Meetings of the ESB are held on a monthly basis, however extraordinary meetings will be convened where deemed necessary. As a general rule, meetings will be held within the Swansea Bay Region, however there may be occasions when meetings will be held at other locations.

2.7 Remuneration

This is a voluntary position.

2.8 Selection process

Expressions of interest will be submitted to:
citydeal@carmarthenshire.gov.uk

Expressions of interest will be considered by a panel of Economic Strategy Board members and appointments approved by the four leaders of the Joint Committee.

2.9 Advertising of the specialist advisor roles

The specialist advisor positions will be advertised via the following mechanisms;

- Advert in the Western Mail
- Press release will be sent out to the regional and national media
- City Deal Twitter and Facebook accounts
- City Deal website
- City Deal partner organisations
- Business networks including, but not exclusive to; the Regional Learning and Skills Partnership, Swansea BID, Swansea Bay Business Club, SA1 Waterfront Business Club, the South Wales Chamber of Commerce, the Federation of Small Businesses South Wales, Industry Wales, the Region and the Pembrokeshire Coastal Forum

3. Financial Implications

3.1 There are no financial implications associated with this report.

4. Legal Implications

4.1 There are no legal implications associated with this report.

Background Papers:

Joint Committee Meeting Minutes – 28 May 2019

ACTICA Independent Review Report January 2019

Internal SBCD Review Report January 2019

Appendices: None